

1. Board Agenda For Strategic Plan Committee

Documents:

[AGENDA_JAN. 6, 2021_STRATEGIC PLAN COMMITTEE.PDF](#)
[STR PLAN GOALS. NOTES FROM JENAN_DEC. 30, 2020.PDF](#)

1.1. Statements, Jan. 6, 2021, Board Strategic Planning

Documents:

[STATEMENTS_STR PLAN 2020-2023 \(002\)_JAN. 6, 2021.PDF](#)
[STRATEGIC PLAN OUTLINE_JAN. 6, 2021.PDF](#)

Williamson County Public Library
1314 Columbia Avenue , Franklin, TN 37064

BOARD OF TRUSTEES
Strategic Planning Committee

Wednesday, January 6, 2021 - 2:00 p.m.
In the Learning Center

AGENDA

I. Citizen Communication

II. Overview/Reminders

III. Vision, Mission, and Goals Statements

IV. Survey Process

V. Moving Ahead

A. Creating, Administrating, and Summarizing Surveys

B. Outlining Specific Action Steps for Reaching Goals

C. Developing Measures of Success

STRATEGIC PLAN GOALS - Notes

I. COLLECTION

Adapt physical, digital, and technology collections to reflect the interests and needs of patrons.

Relevant materials, high quality and popular choices, efficient weeding to provide space, attractive displays

Ease of access through ILS

Explore need for systems librarian

Digital resources - ratio to print

Technology – inventory, usefulness, bigger items, too

II. COMMUNITY

Increase public awareness of programs, materials, and services that engage the community.

Mayor's Challenge, partnerships with sponsors for projects, outreach to groups - senior aged, school, local neighborhoods, other

Programs – bring in specialists and/or coordinator for recreational, educational, professional, artistic, and cultural programs

Develop several new ways to communicate to community beyond patrons

III. FACILITIES

Maximize function of current spaces to create a welcoming and purposeful environment.

Branches

Welcoming entrances

Engaging children's and youth areas

Gathering spaces (plans for study rooms and/or corners)

IV. ORGANIZATION

Develop an organizational structure that is clear and effective.

Functional structure that represents current set-up and can be adapted to change as needed

Accurate job descriptions for each position

System of performance evaluations designed and enacted

Procedure established for new hires

Williamson County Public Library System

**STRATEGIC PLAN
2020-2023**

VISION

Cultivate an environment for lifelong learning, growth, and connection.

MISSION

Create a diverse and accessible atmosphere that provides windows to the past, pathways to the future, and enrichment of the community in the present.

GOALS

I. COLLECTION

Adapt physical, digital, and technology collections to reflect the interests and needs of patrons.

II. COMMUNITY

Increase public awareness of programs, materials, and services that engage the community.

III. FACILITIES

Maximize function of current spaces to create a welcoming and purposeful environment.

IV. ORGANIZATION

Develop an organizational structure that is clear and effective.

Williamson County Public Library Strategic Plan 2020-2023

Strategic Plan Outline

I. **VISION** - *Cultivate an environment for lifelong learning, growth, and connection.*

II. **MISSION** - *Create a diverse and accessible atmosphere that provides windows to the past, pathways to the future, and enrichment of the community in the present.*

III. BACKGROUND

- A. Community Demographics
- B. Library History

IV. PLANNING PROCESS

- A. Committee and Focus
- B. Survey Summary

V. GOALS

A. **COLLECTION:** *Adapt physical, digital, and technology collections to reflect the interests and needs of patrons.*

B. **COMMUNITY:** *Increase public awareness of programs, materials, and services that engage the community.*

C. **FACILITIES:** *Maximize function of current spaces to create a welcoming and purposeful environment.*

D. **ORGANIZATION:** *Develop an organizational structure that is clear and effective.*

VI. MEASURES OF SUCCESS