

465,445
Library visitors

Help Us
Check Out a Million



WCPLtn
by the
numbers



**ROCKLIN GOES
TO WORK**



1,011,977
items circulated

Williamson County Public Library

2016 Annual Report





2016 Annual Report From the Director's Desk



Foundation

A huge "thank you" to the Williamson County Library Foundation for a productive and busy year! This organization sponsored two special events: a writer's workshop, and a World War II program. Their generous support also funds the library's annual Summer Reading Program. This busy group of folks applied for and received a Middle Tennessee Electric grant for four literacy computers. All of the Foundation's efforts raised approximately \$16,500 this year! Truly amazing!

Friends

Another hard working group that supports the Library is the Friends of the WCPL. Not only did they coordinate three book sales, they had numerous programs during the year, including *Book Books*, *Thank You for Being a Friend*, and their annual membership meeting. Their due diligence raised approximately \$15,000 this year, all of which goes to purchase books.

New Academy Park Press Book

I am excited to announce the publication of our latest Academy Park Press Imprint book titled: *Rocklin Goes to Work*. This time, we had the privilege of working with Williamson County Court Appointed Special Advocates (CASA). It is a first in our publishing history to work with another organization and it has been truly exciting. The children's picture book tells the story of Rocklin, CASA's specially trained facility dog, as he goes about his work day. Also, it shows Rocklin helping children to release anxiety and stress as they encounter unfamiliar people and the scary judicial system. Both the CASA and Library staff teams did a wonderful job, which they can be proud of.

Facilities Study

The Library had the opportunity to bring in an architect, Maureen Arndt of 720 Design, to write a facilities study for us! You have to love a consultant who has in her company name the Dewey Decimal number for architecture, right? She did an amazing job assembling all the research for us and we are proud of the work she did. Now, we are working with the Library's Foundation and Steering Committee on moving forward and implementing results. The County is growing and we want the Library to have a prominent place in its expansion.

New Website

This year, the Library obtained a new website. It allows numerous duties to be moved from our overburdened webmaster to other staff and gives department employees the ability to update their individual portions of the website, i.e. the Children's staff update children's page, Teen staff update the teen page etc. Therefore, our website can be updated more frequently and efficiently. For the user, it is easy to navigate and find information.

Another new trait is faceted searching. This allows navigating down to a specific topic to give a more accurate result. Users can query the whole site in a single search. For example, if you want to find the e-book section of our site quickly, just type it in the search box.

The most exciting new feature for web page users is that it responds to the device that you are using. If you are using a smart phone to search our site, it will automatically recognize what you are using and adjust the screen to fit that particular view. It is the same for a computer or a tablet. I LOVE IT!

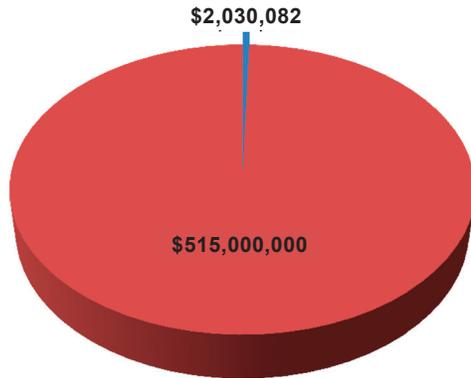
Make it a Million

On July 1, 2015 we kicked off our "Make It a Million" campaign. The goal was to circulate over 1 million items during the fiscal year. I am happy to announce that we DID meet our goal and then some. Our final total for the year was 1,011,977! Thank you so much for your support! We could not have done it without you, the amazing Library supporters of Williamson County. I must also shout out to the Library staff for their excellent work this year. It has certainly been amazing and I can't wait until next year. How about you?



2016 Annual Report Facts & Figures

Library Budget \$2,030,082
County Budget \$515,000,000



Main open **65.5** hours/week,
Bethesda open **36** hours/week,
College Grove open **37.5** hours/week,
Fairview open **45** hours/week,
Lepier's Fork open **38** hours/week,
Nolensville open **42** hours/week,
52 weeks a year, a total of **13,728** hours of service



465,445
documented
visits



1,011,977 items
checked out
(including 208,203
digital items)



91,028 computer
and wireless
sessions



127,132 reference
questions answered
1,463 reference one-on-
one training sessions

64 employees:
35 full-time, 29 part-time,
16 with graduate degrees in
Library & Information Science



There were
a total of
2,831 library
programs
attended by
43,565 people.



3.62 items in
collection per
capita

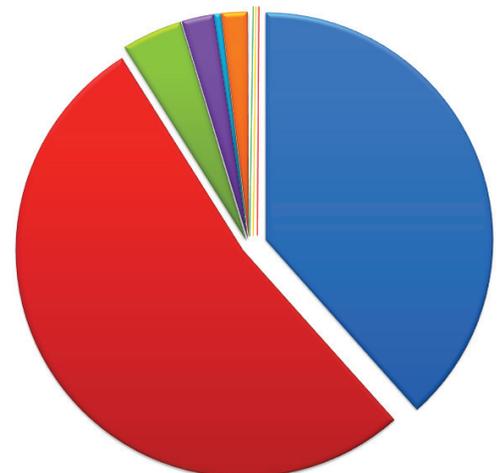
53,397
Library Cards
active in the
WCPLtn system



Items Available

- Print 223,970
- Video 18,313
- Audio 9,628
- Microforms 2,157
- Digital Content 7,609
- Serials 164
- Databases 89
- Digital Devices 66
- READS Collection 163,442

Total = 425,438





2016 Annual Report Main



Circulation

The library is the “Heart of the Community.” We are here to transform and enrich lives, provide entertainment, and build up and strengthen our community. Whether it be by providing computers for internet access, storytimes, teen and adult programs, job research, computer classes, or in demand items such as ebooks, Hotspots or Launchpads, the library’s goal is to reach our patron’s unique and individual need. Main’s circulation had 649,018 transactions, a 3% increase from last year, and although these are numbers, they represent our patrons and their needs and goals.

Children’s Department

The Children’s Department remains a vibrant part of WCPL, with 280 programs attended by 12,335 children and adults during the past year. Baby Snuggle Bug Lapsit has gone from once per month to weekly, and has been extremely well received, including one session with over 100 babies and caregivers. New programs such as Star Wars Reads Day, Mad Hatter’s Tea Party, Life Size Candy Land Game, all showcased the Children’s Staff creative talents. It was also a year for developing and strengthening partnerships – Our WCPL Friends sponsored “Boo Books”, a Halloween themed book giveaway; The Library Foundation sponsored a Countywide 4th grade student art show; Poplar Grove Elementary Literacy night was held here with 145 attending, hosting Battle of the Books for Franklin City Middle Schools, and participating in Family Community evening with local Headstart and PreK programs, to name just a few.



Teens

The Teen Department continues to thrive, offering diverse programming to an even more diverse group of teens in Williamson County. This year we have added Dungeons & Dragons, Libcoins (our ongoing good behavior incentives program), Nail Art, Star Wars Club, and several specialty programs including local talent. Teens give their input in our monthly Teen Advisory Group meetings and run some programs themselves. We had another successful Lock-In, with 20 teens participating, along with a local dance studio performance and workshop that everyone in enjoyed. Our summer reading program was a huge success, yielding over 70 participants, culminating in over 200 books, ebooks, eAudiobooks, graphic novels, and non-fiction titles read.

Reference

Programming was a strong component of Reference services this year. Community Collaborations with Williamson County Parks and Rec, the Osher Lifelong Learning Institute at Vanderbilt, and the UT/TSU Extension Office for Williamson County enabled patrons to enjoy an ongoing gardening series, senior computer classes and a lectures on topics ranging from Shakespeare to the Natchez Trace. Staff taught 64 computer classes to 567 adult learners. At the service desk, staff hosted 945 One-on-One appointments and helped patrons with accessing ebooks, providing resume review and more. Over 800 packets of seeds were distributed at the desk for patrons to grow in local gardens. Plus there was always someone available to answer those 44,398 questions received by phone, email and in-person.



Special Collections

1576 patrons visited the department for genealogical research and assistance with local history research. Staff spent 631 hours assisting residents and guests research a variety of topics from celebrating a local person’s 100th birthday to the history of the local chapter of the American Legion. 82 people visited the Black History Month Photo Exhibit in February. Ancestry.com classes are held every month and over 165 patrons have learned how to use the database in their family history research. The Special Collections Librarian completed an Osher Lifelong Learning Institute class on DNA and genealogy and started hosting presentations on the topic for the library. The Librarian accepted invitations to speak for local groups including a presentation at a DAR meeting and three presentations at the local Family Discovery Day.

Technical Services

Technical Services adopted the “stack them high and watch them fly” philosophy to satisfy the demand for library materials. Multiple copies of books, audiobooks and videos were purchased to satisfy patron holds at the ration of 1 copy per 4 holds for books and 1 to 8 for videos. Staff added 19,361 books, ebooks, audiobooks, Launchpad tablets and videos. A new responsive website and Encore catalog was launched May 1st. Technical services staff assisted with programming for all ages: the adult coloring club, the Make-A-Thon Creativity Fair and several of the Summer Reading programs.





2016 Annual Report Branches



Bethesda

Bethesda branch has always had a strong children's program, but this year, we reached out to our adult patrons with two new programs. Our adult coloring book club takes advantage of the latest craze and meets every Saturday morning. What's Cooking at Bethesda Cookbook Club features a different cookbook author each month and has been extremely well received. It has even been featured on the ALA website, Programming Librarian.

College Grove

New at College Grove this year was a Cook Book Club which has some very loyal members. The Friends partnered with Goodwill for a fundraiser; they plan to make this a twice-annual event in conjunction with their book sales. We also added some holiday programming in December with a family magic show, an outdoor Story Walk and weekly drop-in craft programs. The library also has a new children's AWE computer, a new door and a new exterior sign.



Fairview

Fairview is one of the most vibrant and growing communities in Williamson County. Our library makes every effort to reflect this through our service, collection, and event offerings. Our recently completed new addition represents the largest meeting space available to the public in Fairview. We have enjoyed hosting everything from professional and student art displays, our story and toddler time, movies and meetings for Cub Scouts, Adult Coloring Groups, Animal shows, puppet shows, magic shows, tax preparation assistance, test proctoring, crochet instruction, and retirement planning to name just a few! We had a great and productive year and look forward to serving our patrons and community in the upcoming year.

Leiper's Fork

This year we had new carpet installed, giving the library a new and fresh look. Patrons are regularly commenting on how nice the library looks. Our children's programs continue to do well. We offer Preschool Story Time, Toddler Time and Leiper's Lego Club. We've added two new AWE children's computers, and a Wi-Fi hotspot was added for patron use to free up internet bandwidth for faster connections. The connection with our community via Facebook and Twitter appears to have grown stronger in the past year. It's a great way to keep our library users informed.



Nolensville

This has been a year of change for the Nolensville Branch, for staff as well as within the community. Karen Wooten retired in January after 16 years of service. Jill Thatcher, a professional puppeteer, performer, and Nolensville mom, is now our storyteller for 10 hours per week. We offer one preschool story time and one toddler time per week to address the different developmental ages of the children.

As demand for children's programming increases, we strive to meet the demand. In addition to programming for little ones, we offer programming from tea parties with etiquette training to painting classes and social media workshops as well as trying a few different types of adult programs. We added a story time rug in the children's area in addition to manipulatives that will stay out for the children to play with. New chairs and a small rug for our Teen Room were added, which gave it a much-needed pop of color. The meeting room now has a projector for laptop use and a whiteboard wall for collaborative work.



2016 Annual Report Community Partnerships



Changing Our Community
One Animal at a Time



Court Appointed Special Advocates
FOR CHILDREN



SISTER CITIES
of Franklin and Williamson County
TENNESSEE

